

Social Media Paid Marketing EU

CoManage helps small businesses and freelancers save tons of time with creating and managing [invoices](#), [quotations](#) and [projects](#). To increase our visibility on social media, we are looking for partners who are familiar with one of the following EU regions: France, Germany and Spain.

RFQ reference:	SM-FR-GE-SP-2023-Q2
RFQ issue date:	03-02-2023
Deadline submission quotation:	02/28/2023- 6 pm- CEST Late bids will not be considered.
Submission of responses:	Please submit your quotation in English as a pdf to: XXX@comanage.me
Payment terms:	We pay in euro by bank transfer, within 30 days of receipt of the supplier's invoice. You provide the invoice at the end of the month for the work done in the previous month. Bank charges and taxes for international payments are borne by the supplier.

Contact details:	Submission of enquiries: XXX@comanage.me Please use the RFQ reference in your email subject line.
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Scope of work per country/supplier

Task	Amount/description
Duration of the project	3 months managing campaigns. The project kickoffs 2 weeks earlier.
Country competitor research	1x at beginning of the project as Excel sheet
Strategy: including defining KPIs and target goals	1x at beginning of the project
Setup paid A/B campaign. We deliver creatives, you take care of translations + appeal to the local target audience (local business habits, cultural references...)	4 per week
Monitor and improve campaigns	Minimum: 3X/week
Reporting	Weekly: excel sheet with KPIs and goals

Project deadlines and milestones

Description / Task	Deadline delivery
Competitive research	1 week after signing the contract
Strategy	1 weeks after signing contract
Set up first campaign	1 week after approval strategy

Evaluation and elimination criteria

- Failing to submit your proposal in due time, the right format and to the right address will eliminate you automatically from our selection process.
- We prefer to work with native speakers who have lived/are living in the target country. This
- Please provide us with a link to your social media profile and/or online portfolio of relevant and similar social media marketing campaigns.

Terms and conditions

- You can find our General Terms [here](#).
- You need to agree with signing an NDA.

- To avoid conflict of interest, we prefer suppliers who don't run campaigns for direct competitors.
- Experience with running campaigns for SaaS is a plus.
- We care about the privacy of our customers. To collaborate with us on our social media channels, we demand you sign a contract to ensure we remain GDPR compliant.

EXAMPLE

We look forward to your submission! Thanks for taking the time to provide us with the requested information. We hope you will be the partner we are looking for to let more businesses in Europe save time with their administrative tasks.

**For more information about this document and how to
create your own RFQ, visit comanage.me**